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Ideas for your village,
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Active Tibshelf gives tips on..... Establishing a full programme of activity in your village

Aim: A full programme of varied activities for all ages, with joint marketing.

How does it work?

- Funding was secured from local Community Sports Network.
- The pre-existing clubs and activity sessions were approached and agreed to be included under the Active Tibshelf banner.
- New sessions were secured by recruiting coaches within particular activities
- Facility bookings were made at the School for new activities
- Activities range from Gym sessions to Zumba, Football to Netball, Family Taekwondo to Family Tennis, Children's Gymnastics to Older People's Dance groups.
- Co-ordinated by the local gym manager, all monies and registered are paid in here.

What does it take to get started?

- A promoter to organise publicity.
- A co-ordinator willing to take in monies and registers.
- Some pre-existing activities and new ideas.
- Coaches (Voluntary or Paid if funding is available).
- A group bank account.

Benefits:

- Shows local residents exactly what is available within their community, all in one flier.
- Provides promotion for existing clubs.
- Any income generated by popular activities can support those that are unable to generate high income.

Drawbacks:

- With such a wide range of activities the co-ordination role is quite big (especially to begin with).
- Funding would be needed (approx £450 for full design and print) to produce flyers and banners to promote all activities.

For more info visit www.activetibshelf.kk5.org or email: laura@villagegames.org.uk

